

FAQS

FREQUENTLY ASKED QUESTIONS

About Peninsula School's
Annual Giving Campaign

What is the timeline for AGC?

Each year AGC runs during the month of November. We ask that pledges and gifts are made before the Thanksgiving break. You may fulfill your AGC pledge anytime between November and May 11, 2018, when our campaign closes.

Why does the school need our gifts and where does our money go?

Annual Giving Campaign dollars go directly into our operating budget and help the school provide an exemplary program that is responsive to the interests and needs of students. AGC resources support our annual operating expenses that cover staff salaries, professional development, maintenance of our buildings and grounds and enable us to continue our long-standing commitment to equal access by providing tuition assistance to 25% of our families. This would not be possible without the income raised from AGC. The Annual Giving Campaign is the foundation of our fundraising each year, and AGC donations typically contribute 7% to our annual operating expenses.

How can our family decide upon an appropriate gift amount?

This is a very personal decision. We rely on our Annual Giving Campaign to contribute 7% to our yearly budget. This year we need to raise \$3,600 per student through AGC and other sources. While we realize many families cannot contribute this amount, we would like each family who can to consider giving at this level or beyond. There are also families who can give more, and do so every year. We appreciate each and every gift we receive. AGC gifts, no matter how large or small, collectively add up to a significant amount. Without them we would be unable to meet our budgeted goal. A good rule to use: Your gift should be a stretch but not a sacrifice. It's important to also note that gifts to the AGC are tax deductible, while tuition is not.

What if our family cannot afford to give?

It is our deepest hope that every current family will donate to the Annual Giving Campaign. We trust and have seen—year after year—that every family can make a meaningful contribution according to their means. We take pride in our high family participation. Please remember, your participation matters.

I gave to the Peninsula School Endowment & Trust Fund on my enrollment contract. Why am I also being asked to support AGC?

Established in 1967 by a group of Peninsula parents, the Peninsula School Endowment & Trust Fund (PSE&TF) was designed "for the purpose of supporting, strengthening, and ensuring the future of Peninsula School." Endowments such as PSE&TF provide a security net for the school. This reserve protects Peninsula School from unforeseen circumstances. Unlike the PSE&TF safety net, the funds raised through our Annual Giving Campaign support the school's annual operating expenses. While we welcome families to give to both PSE&TF and AGC, we request that families give first and foremost to AGC, where the funds are a priority.



If I have additional questions, whom can I contact?

Please reach out to Sue Eldredge, Development Director, or Andromeda Garcelon, Development Associate. Current families will also have an opportunity to discuss annual giving with their assigned AGC Class Rep who will be in contact to answer questions and explain the program further.